Seba Ocano

linkedin.com/in/sebaocano github.com/sebaocano

More than a decade of experience with a strong background in PHP and a track record of delivering over 300 high-quality websites. Special focus on resolving technical issues on the server/hosting, enhancing the website speed, improving SEO and security using programming good practices. **Check my portfolio to see a full list of my work:** https://sebaocano.com

Work Experience

www.indeed.com Indee

Indeed Marketing Department

2024 - NOW

WordPress Developer

Texas, United States (remote)

Development and support of more than 20 WordPress sites, more than 150 million visits per month, custom integrations and maintenance of many plugins created in the company.

WordPress Multisite and Single site

Docker

WP Engine

Git / Gitlab

Advanced Custom Fields Pro

www.bandofcoders.com

Band of coders

2023 - 2024

WordPress Developer, Milwaukee, United States (remote)

Development and support of a WordPress platform, the client is a big real estate company, markspain.com, and they have several integrations, with Salesforce and many tracking plugins. Technologies used:

Gravity forms

Docker / Linux server

Advanced custom fields pro

www.fastpdrtools.com.br

Fast PDR Tools

2020-2023

Opencart / PHP Developer Curitiba, Brazil (remote)

Development and support of Opencart Ecommerce platform, creation of custom modifications for the sales department, listing the most relevant:

- Advanced Google Analytics 4 (GA4) tracking integration and Google reCAPTCHA.
- WhatsApp's integration (multi-language), sending messages for:
 - o Internal point reward system notification.
 - o Order tracking (payment status, product ready for shipping, shipped, etc...)
 - o User congratulation message for their birthday.

www.cohensistemas.com.ar

Cohen Systems

2018-2020

PL/SQL Testing Analyst,

Córdoba, Argentina

- Creation, execution and documentation of comprehensive test cases to ensure the correct software functionality.
- Experience of working with big teams using agile methods like Scrum and Kan Ban.

www.unlar.edu.ar

National University of La Rioja - Graduated Department

2017-2018

PHP/MySQL Courses teacher

La Rioja, Argentina

Main teacher of a PHP/MySQL development course, teaching groups of more than 30 students using web technologies, and creating the classes presentations and other studying material.

www.unlar.edu.ar

National University of La Rioja - Graduated Department

2016-2017

PHP/MySQL Web developer

La Rioja, Argentina

Creation of the graduated department website, focusing on the optimization to upload high resolution images (8mb or more) of the people getting their degrees, and maintenance of already existing projects, many of them using WordPress.

PHP/MySQL Web developer, mostly for Tesmark Services LLC United States, freelance for companies from Colombia, Chile, Argentina, Brazil, etc.

Experience developing and maintaining more than 350 websites, most of them using WordPress and MySQL databases. These are the most recent and relevant:

- Modification of the plugins Ultimate Affiliate Pro and Ultimate Membership Pro to add a cryptocurrency that was not listed on the program, using the API of coinmarketcap.com.
- Modification of plugins, easy registration forms and search filter pro to add all the cities, locations, and sub-locations of the client, and only show a custom post type (with their custom post fields) to users after registration.
- Creation of a WordPress theme using an HTML5 template from envato elements and the creation of a search engine for
 events with many filtering options that came from custom posts and custom fields that were created using Custom Post
 Type UI and Advanced Custom Fields.
- Creation of an educational game to learn the flags of different countries, using PHP, JavaScript, and Ajax, offering two levels of difficulty (based on country popularity) and having between 2 and 4 country names to choose.

Formal education

•	Examination for the Certificate of Competency in English	2013
	University of Michigan, UNITED STATES OF AMERICA	
•	Master's degree, software engineering (not finished)	2018
	Innopolis University, RUSSIA	
•	Bachelor degree in Computer Science	2014
	UNLaR (National University of La Rioja), ARGENTINA	

Dissertations

•	Big Data - Education around your data?	MARCH 2017
	UNIVERSIDAD AUTONOMA METROPOLITANA (UNIDAD XOCHIMILCO), MEXICO	
•	Big Data - Education around your data?	APRIL 2017
	USMP: UNIVERSIDAD SAN MARTIN DE PORRES, PERU	
•	Web development using PHP, MySQL, HTML5 and Bootstrap	SEPTEMBER 2016
	UNLaR (National University of La Rioja), ARGENTINA	
•	Developing the Digest of the University	AUGUST 2016
	UNLaR (National University of La Rioja), ARGENTINA	

Courses

- Became a WordPress Developer: Unlocking power with code Udemy
- Creating WordPress Plugins: the right way **Udemy**
- WordPress: Building a Secure Site LinkedIn Learning
- Complete WordPress Theme & Plugin Development Course Udemy
- Yoast SEO Master Course WordPress SEO Udemy
- Google Analytics 4 For Beginners New Google Analytics Udemy
- Mobile web development Level 1 and Level 2 UNLaR
- Enterprise Security and Risk by CISCO SYSTEMS Proydesa Foundation
- Network Security Universidad Tecnológica Nacional